



SUMMARY

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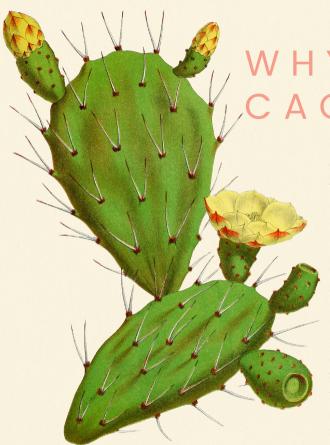
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WHY DO WE USE CACTUS ?

We upheld our commitment to a conscious and sustainable fashion two years ago by launching the first cactus sneaker. A huge step for us! We worked with our partner, Desserto[®], to modify and improve the Cactus material to obtain a softer, longer-lasting, and more ecological material.

You may think it is a 2.0 version, but it is actually a more advanced one. The formula has been improved and revised until the testing met our quality standards.

100% Vegan and PETA approved, this new cactus material avoids using toxic chemicals and is partially biodegradable. We realized we had to make upgrades to meet our standards: to offer plant-based sneakers that withstand the test of time. Made in Mexico, in the State of Zacatecas, the plantation is 100% organic to preserve the local biodiversity.

Lena Lowis del D Blambillo

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IS IT

Only the mature leaves are selected and cut, of course, without damaging the cactus. Every 6-8 months there is a new harvest. The cactus plantation is perennial, meaning that they only plant once and the plantation lasts for around 8 years.

The Nopal cactus, also known as the prickly pear is a native cactus from the region. The cactus grows only with rain water and the earth's minerals which are rich in Zacatecas.

Once harvested, the cactus are dried naturally in the sun light. No additional energy is used in this drying process.

The leaves are transformed into cactus material thanks to the DESSERTO patented formula. All the remaining organic cactus material is exported and sold nationally in the food industry.

Therefore no waste!





BRADLEY CACTUS

Our iconic silhouette is built with our new Cactus Vegan material.

- Handcrafted with Premium Cactus Material and GOTS-certified Organic Cotton canvas lining
- Featuring our naturally antibacterial cork footbed to wear barefoot
- Built on our Standard Premium (SP) sole and 100% Recycled Foam insole



A refinement of classic court iterations with an engineered sole that guarantees stability.

- Handcrafted with Premium Cactus Material and GOTS-certified Organic Cotton canvas lining
- Featuring our naturally antibacterial cork footbed to wear barefoot
- Built on our Premium Court (PC) sole and 100% Recycled Foam insole



A carefree runner with contemporary lines and subdued detailing.

- Handcrafted with Premium Cactus Material and 100% Recycled Polyester lining
- Featuring our naturally antibacterial cork footbed to wear barefoot
- Built on our Canyon Park (CP) sole & 100% Recycled Foam insole

